

# KHAS\_COMM NEWSLETTER

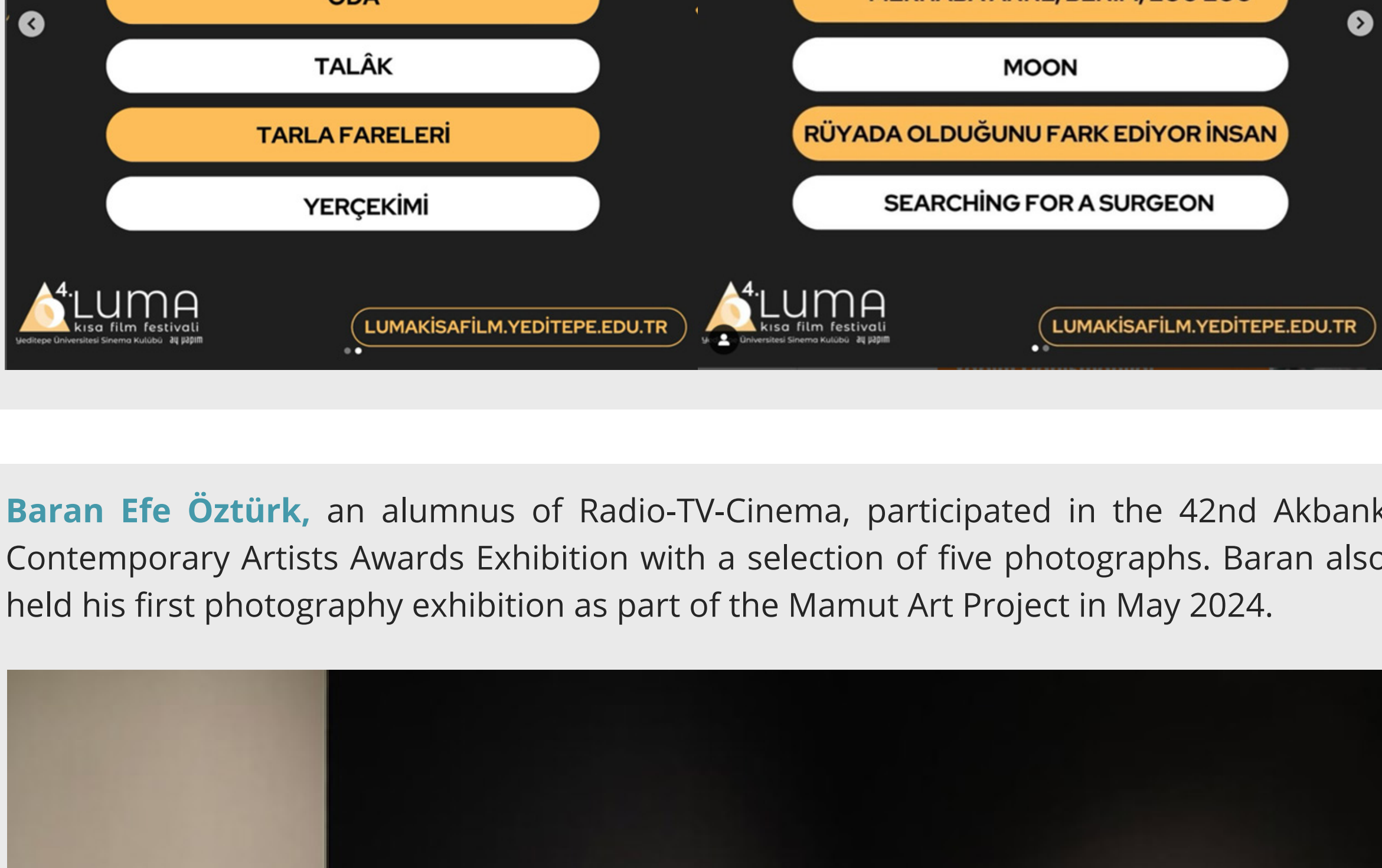
## JULY-SEPTEMBER 2024

by KHAS School of Communication, İstanbul, Türkiye

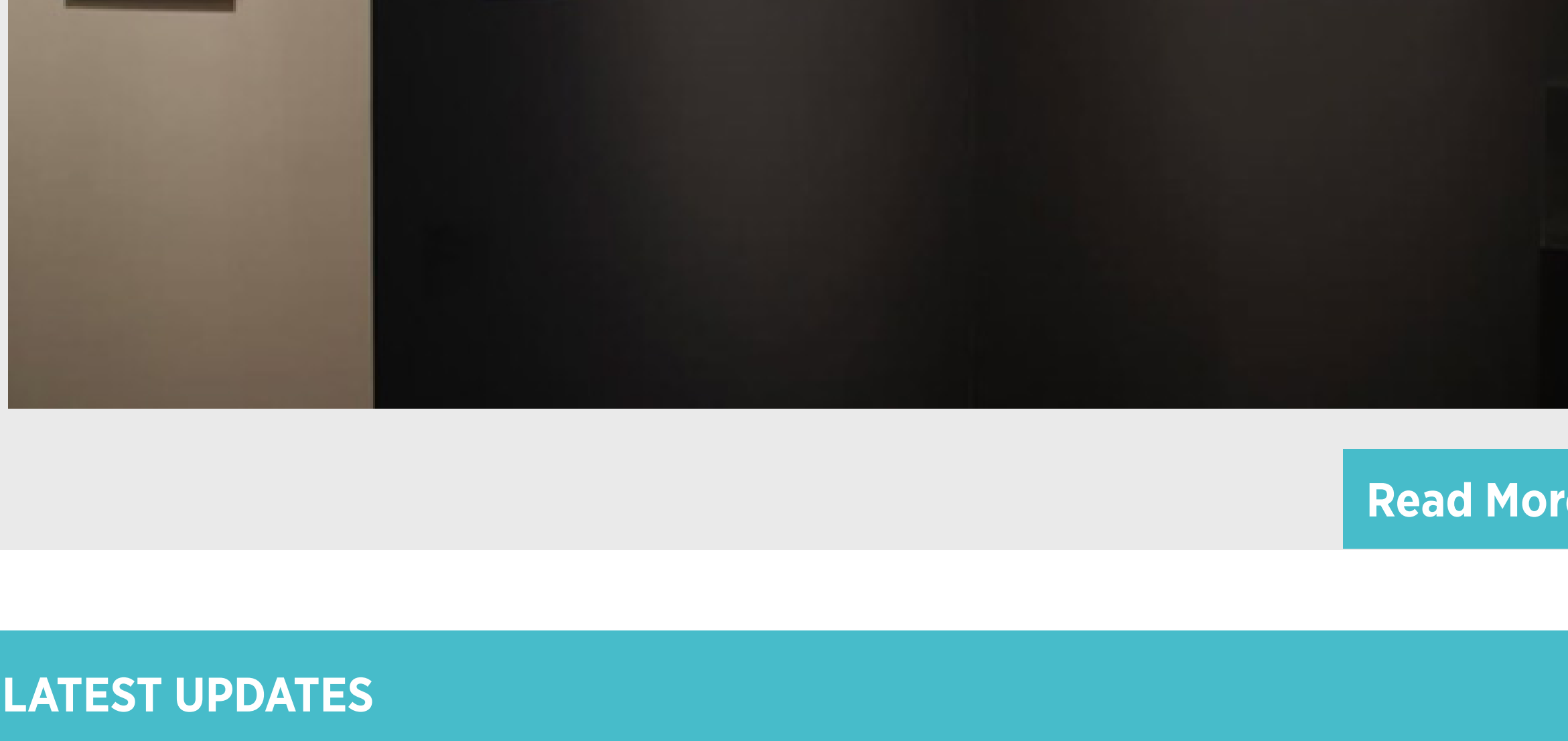
### LATEST UPDATES

#### FROM OUR STUDENTS

Merhaba Anne, Benim, Lou Lou – **Atakan Yılmaz**, a student of Radio-TV-Cinema, has become a finalist in the Short Film Category at the 4th Luma Short Film Festival. In addition, in the same competition, "**Yerçekimi**" directed by **Dalya Keleş** and produced by **Didem Nur Yayman**, both are the students of Radio-TV-Cinema, has also reached the finals in the category of Short Film Screenplay.



**Baran Efe Öztürk**, an alumnus of Radio-TV-Cinema, participated in the 42nd Akbank Contemporary Artists Awards Exhibition with a selection of five photographs. Baran also held his first photography exhibition as part of the Mamut Art Project in May 2024.



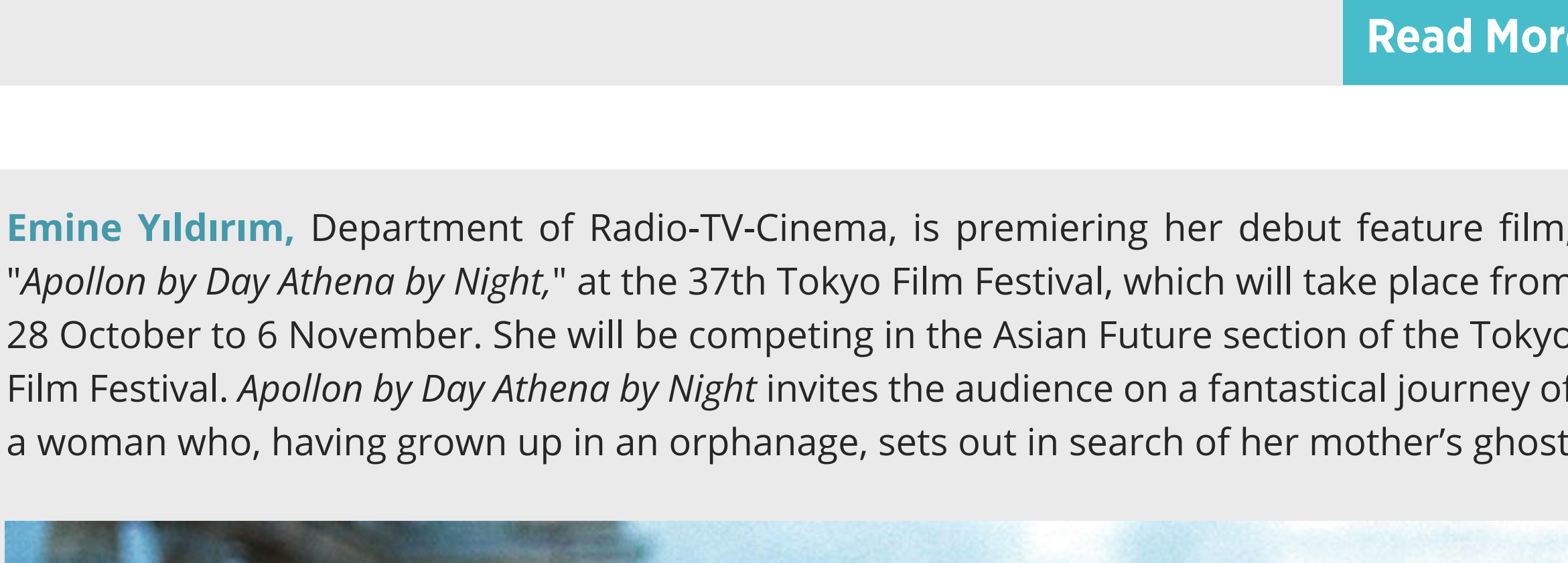
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### LATEST UPDATES

#### FROM FACULTY MEMBERS

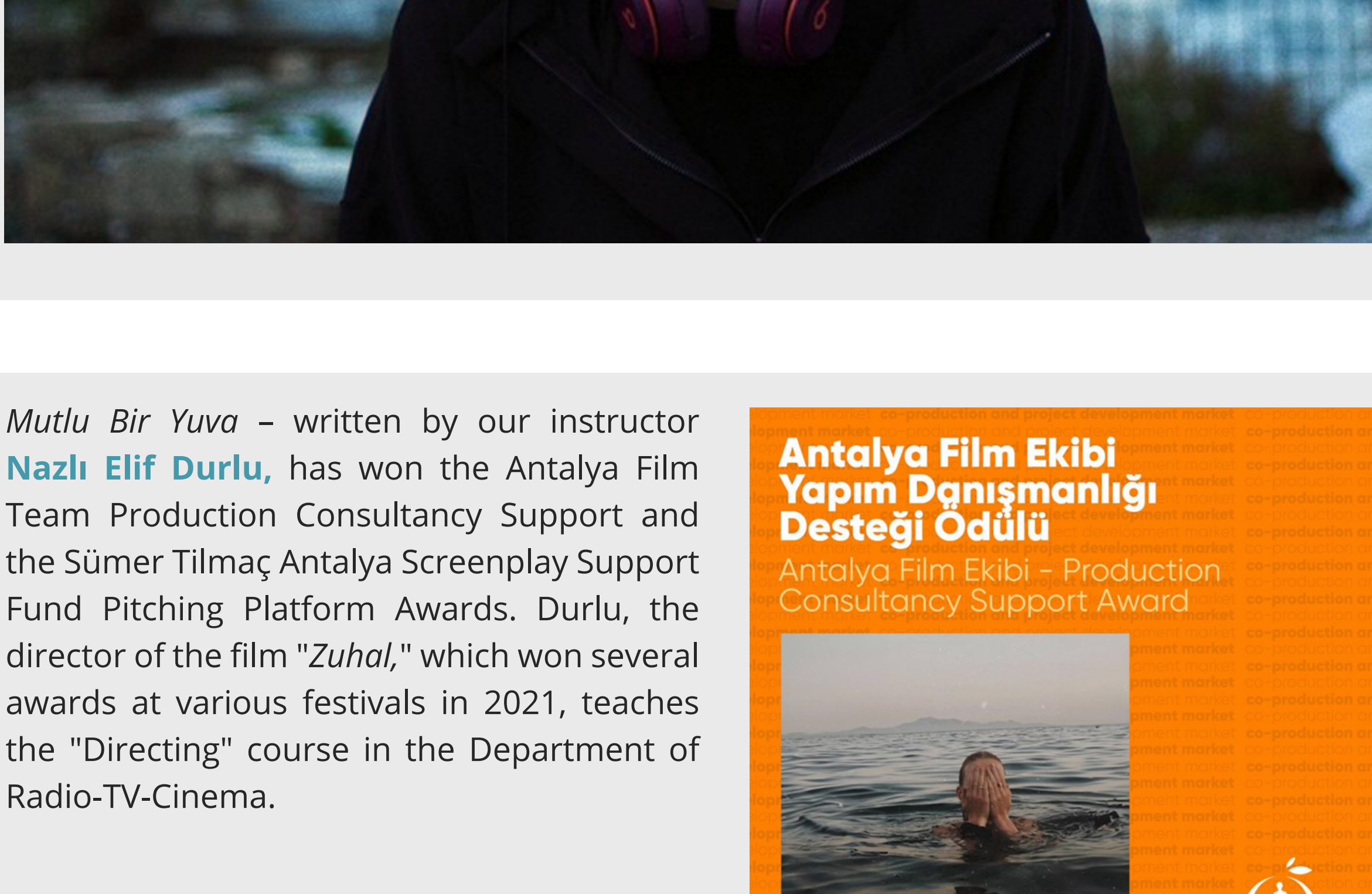
##### AWARDS RECEIVED

**Arat Baran Keskin**, Department of Visual Communication Design, has been awarded the grand prize in the adult category of the "Hero Firefighters" Animation and Mascot Competition, organized by Bahçeşehir University, İstanbul Fire Department and İstanbul Metropolitan Municipality, all in Türkiye.



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**Emine Yıldırım**, Department of Radio-TV-Cinema, is premiering her debut feature film, "*Apollon by Day Athena by Night*," at the 37th Tokyo Film Festival, which will take place from 28 October to 6 November. She will be competing in the Asian Future section of the Tokyo Film Festival. *Apollon by Day Athena by Night* invites the audience on a fantastical journey of a woman who, having grown up in an orphanage, sets out in search of her mother's ghost.

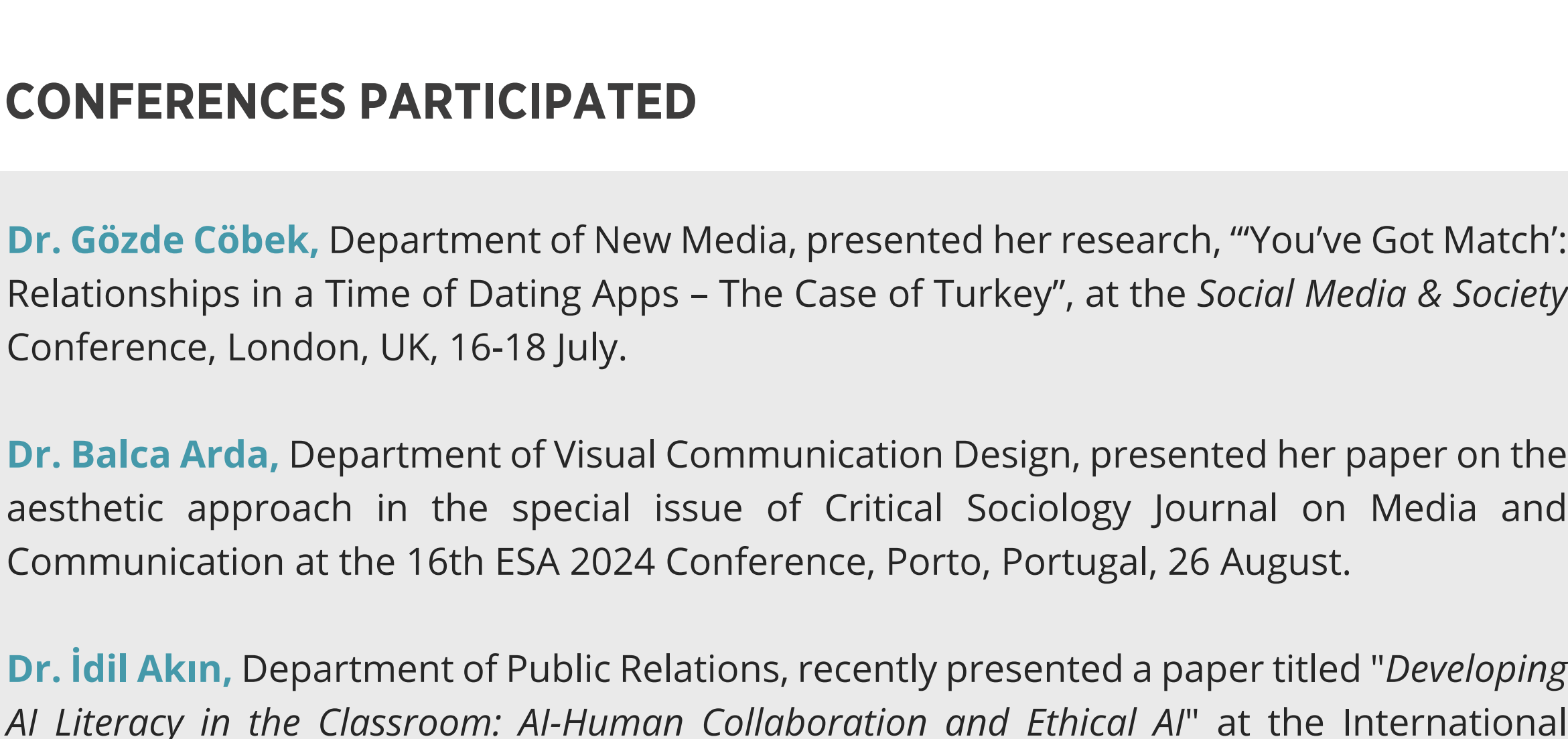


*Mutlu Bir Yuva* – written by our instructor **Nazlı Elif Durlu**, has won the Antalya Film Team Production Consultancy Support and the Sümer Tilmaç Antalya Screenplay Support Fund Pitching Platform Awards. Durlu, the director of the film "*Zuhal*," which won several awards at various festivals in 2021, teaches the "Directing" course in the Department of Radio-TV-Cinema.



##### JURY MEMBERSHIPS

**Dr. Melis Behlil**, Department of Radio-TV-Cinema, participated on the jury for the National Feature Film Competition at The International Antalya Golden Orange Film Festival held between 5 and 12 October. Behlil also participated as a FIPRESCI Jury member at the 16th DMZ International Documentary Film Festival in South Korea from 26 September to 2 October.



##### SCHOLARLY MEMBERSHIPS

**Dr. Gözde Cöbek**, Department of New Media, became a *British Sociological Association* (BSA) member and joined the editorial board of *Sociological Research Online*.

##### CONFERENCES PARTICIPATED

**Dr. Gözde Cöbek**, Department of New Media, presented her research, "You've Got Match: Relationships in a Time of Dating Apps – The Case of Turkey", at the *Social Media & Society* Conference, London, UK, 16-18 July.

**Dr. Balca Arda**, Department of Visual Communication Design, presented her paper on the aesthetic approach in the special issue of *Critical Sociology Journal* on Media and Communication at the 16th ESA 2024 Conference, Porto, Portugal, 26 August.

**Dr. İdil Akın**, Department of Public Relations, recently presented a paper titled "*Developing AI Literacy in the Classroom: AI-Human Collaboration and Ethical AI*" at the International Conference on Communication and Applied Technologies, Lima, Peru, 4-6 September. Her presentation highlighted the importance of fostering AI literacy among students, emphasizing the collaborative potential of AI in educational settings and addressing the ethical considerations surrounding AI use. For more information about the conference, please feel free to visit ICOMTA.

##### CONFERENCES INVITED

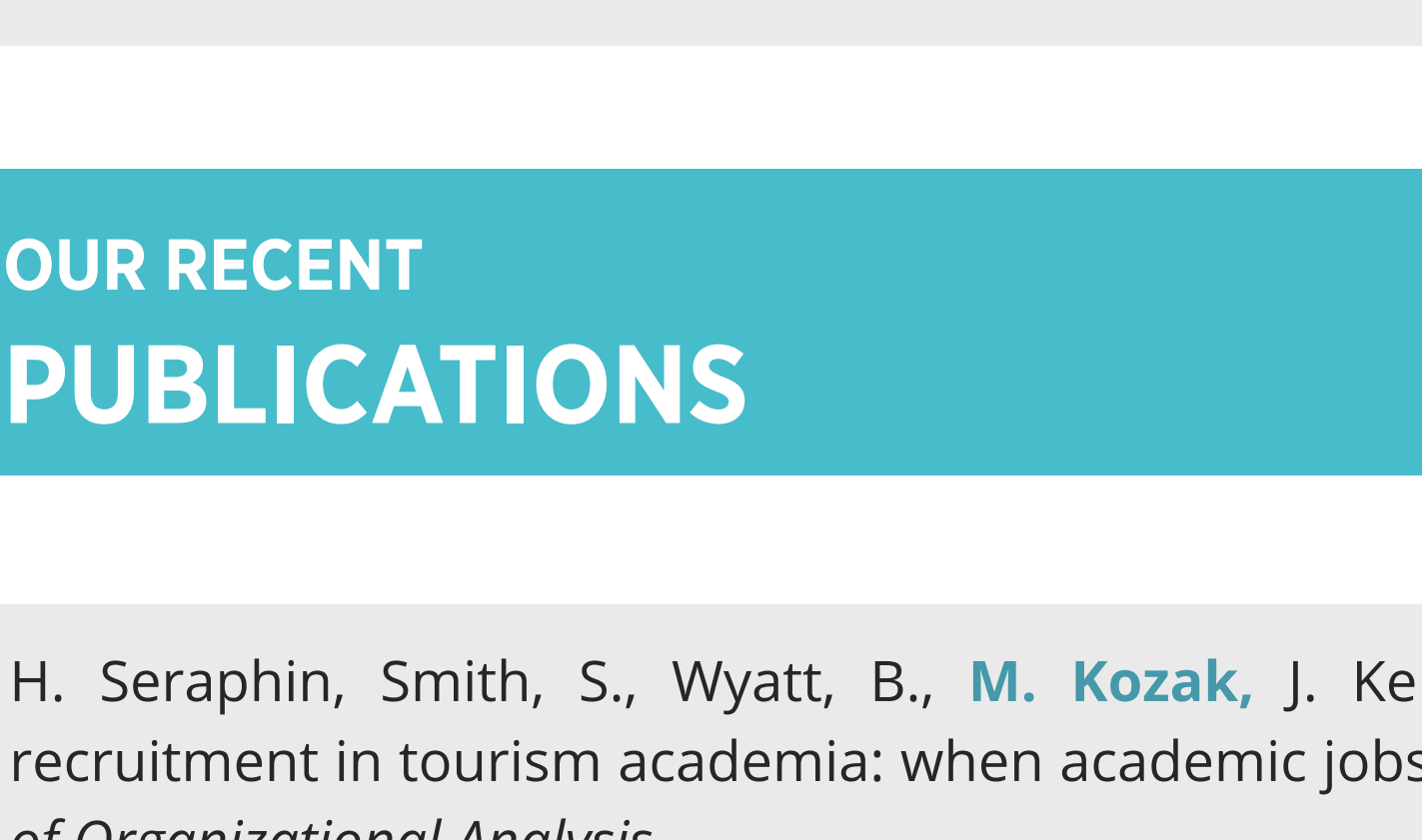
**Dr. Metin Kozak**, Department of Advertising, delivered his keynote on "How is Tourism Evolving? A Critique" at the 1st Tourism Conference, Tehran, Iran, 1-2 October. Kozak delivered his another keynote (online) on the "Protection and Revitalization of Cultural Heritages" at the International Conference: People's Canal-Tourists' Canal, Hangzhou, China, 18-20 September. His last keynote included "The Past Millennium of Tourism Research and Education" at the 24th National Tourism Conference, Kastamonu, 19-21 September.

##### INTERVIEWS AND PANELS INVITED

**İsmail Hakkı Polat**, Department of New Media, delivered an interview on the Turkish Radio and Television Corporation (TRT) on 9 August, discussing "How Will the Crypto Asset Law Shape the Future?".

**İsmail Hakkı Polat**, Department of New Media, delivered a presentation at the panel "Publishing in the Web3 World" during the Istanbul Blockchain Week, which brought together blockchain experts and enthusiasts from around the globe. Polat introduced the first cryptocurrency course in Türkiye in the Department of New Media, KHAS (2019).

**Dr. İpek Yeğinsü**, our former lecturer at the Department of Visual Communication Design, was featured on the 8th episode of the 'Technology and Art' program, which focused on Light Art. The program was broadcast on TRT 2 on 27 July.



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### NEWS

#### FROM OUR SCHOOL

We are excited to announce the official launch of our minor program on Digital Game Design in collaboration with the Department of New Media. This dynamic program fuses cutting-edge technology with innovative media design, offering an exciting array of courses such as Game Programming, Principles of Game Design, Games & Culture, and Game Development, complemented by storytelling and motion graphics classes. The program is open to accept applications representing a diversified field of subjects, including media, cinema, business, cultural studies, gender studies, history, marketing, psychology, sociology, gastronomy, and virtual design. Located in the heart of İstanbul, KHAS is a research-based university network with many other internationally well-reputed institutions and scholars.

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### OUR RECENT PUBLICATIONS

H. Seraphin, Smith, S., Wyatt, B., **M. Kozak**, J. Kennell, & A. Mandić (2024). Linear recruitment in tourism academia: when academic jobs "go sideways". *International Journal of Organizational Analysis*.

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**M. Kozak**, G. Çetin & Z. Alrawadieh (2024). Repositioning work and leisure: Digital nomads versus tourists. *International Journal of Tourism Research*, 26(4), e2732.

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B. Kırklar-Can, M. Ertaş, **M. Kozak** & L. Altınay (2024). A possible transformation of tourism education: A chaos theory perspective. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 35, 100513.

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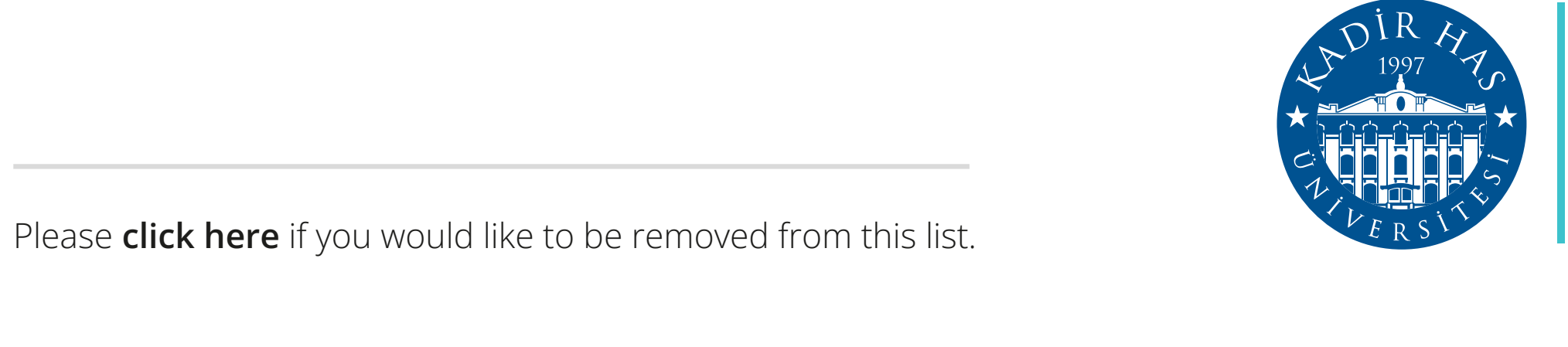
F. Hu, J. Wen, & **M. Kozak** (2024). Mental health research in tourism and hospitality: A horizon 2050 paper. *Tourism Review*.

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