

MINOR PROGRAM DESCRIPTION and INFORMATION						
Program Name		New Media and Communication Minor Program				
Faculty/Department Name		Faculty of Communication / New Media and Communication Department				
COMPULSORY COURSES						
CODE	COURSE	T	I	L	CREDIT	ECTS
NMD102*1	Keywords in New Media	3	0	0	3	7
NMD202*1	New Media and Society	3	0	0	3	6
Compulsory Courses Total: 13 ECTS						
ELECTIVE COURSES						
CODE	COURSE	T	I	L	CREDIT	ECTS
COMM104	Media and Communication	2	2	0	3	5
COMM201	Audiovisual Culture	2	2	0	3	5
NMD203*1	News and Storytelling	2	2	0	3	7
NMD212*1	Digital Culture	3	0	0	3	5
NMD301*1	Disruptive Thinking	2	2	0	3	8
NMD304*1	Building Digital Start-ups	2	2	0	3	7
NMD311*1	AppLab	2	2	0	3	6
NMD312	Growth-hacking and New Media Business	1	4	0	3	6
NMD313*1	Dynamic Web Design	2	2	0	3	6
NMD314	Social Media	2	2	0	3	6
NMD411	Data Journalism	2	2	0	3	5
NMD415*1	Search Engines and Algorithms	2	2	0	3	6
NMD416	Digital Platforms	2	2	0	3	5
Elective Courses Total: 23 ECTS						
Total: 36 ECTS						