

BUSINESS ADMINISTRATION DOUBLE MAJOR PROGRAM			
1. Year Autumn			
CODE	TYPE (C/E)	COURSE	ECTS
ECON101	C	Introduction to Economics I	6
KHAS103	C	History of Humankind	5
KHAS105	C	Universal Values and Ethics	5
BUS101	C	Introduction to Business Administration	6
KHAS109	C	Computational Thinking	5
TLL101	C	Critical Reading and Writing in Turkish I	3
TOTAL SEMESTER:			30
1. Year Spring			
CODE	TYPE (C/E)	COURSE	ECTS
KHAS110	C	Civic Responsibility Project	2
MAT122	C	Mathematics I	5
LW138	C	Introduction to Law	6
TLL102	C	Critical Reading and Writing in Turkish II	3
ECON102	C	Introduction to Economics II	5
	E	Free Elective I	5
	E	Free Elective II	4
TOTAL SEMESTER:			30
2. Year Autumn			
CODE	TYPE (C/E)	COURSE	ECTS
BUS215	C	Financial Accounting	6
HST101	C	History of Modern Turkey I	2
MAN201	C	Statistics	6
MAT123	C	Mathematics II	6
MIS201	C	Foundation of Information Systems	5
	E	Field Elective I	5
TOTAL SEMESTER:			30
2. Year Spring			
CODE	TYPE (C/E)	COURSE	ECTS
BUS220	C	Management Accounting	6
BUS222	C	Organizational Behaviour	5
HST102	C	History of Modern Turkey II	2
ITF202	C	Foundations of Finance	6
	E	Field Elective II	6
	E	Field Elective III	5
TOTAL SEMESTER:			30
3. Year Autumn			
CODE	TYPE (C/E)	COURSE	ECTS
BUS317	C	International Business	5
BUS325	C	Quantative Decision Making	5
BUS331	C	Principles of Marketing	5
	E	Field Elective IV	6
	E	Free Elective III	5
	E	Free Elective IV	4
TOTAL SEMESTER:			30
3. Year Spring			
CODE	TYPE (C/E)	COURSE	ECTS
BUS324	C	Marketing Strategy	6
BUS326	C	Operations Management	6
	E	Field Elective V	6
	E	Free Elective V	6
	E	Free Elective VI	6
TOTAL SEMESTER:			30
4. Year Autumn			
CODE	TYPE (C/E)	COURSE	ECTS
BUS399	C	Internship	1
BUS401	C	Research Methods	5
BUS403	C	Applied Strategic Brand Management	6
	E	Field Elective VI	6
	E	Field Elective VII	6
	E	Free Elective VII	6
TOTAL SEMESTER:			30
4. Year Spring			
CODE	TYPE (C/E)	COURSE	ECTS
BUS402	Z	Strategic Management	6
BUS432	Z	Entrepreneurship and New Venture Creation	6
	S	Field Elective VIII	6
	S	Free Elective VIII	6
	S	Free Elective IX	6
TOTAL SEMESTER:			30
TOTAL:			240