

Course Code (Old)	Course Name	T+L	CREDIT	ECTS	Course Code (New)	Course Name	T+L	CREDIT	ECTS
CF231	Communication Theories	3+0+0	3	6	ADV212*1	Understanding Communication	3+0+0	3	6
ADV212	Understanding Communication	2+2+0	3	6	ADV212*1	Understanding Communication	3+0+0	3	6
CF101*3	Communication and Media	3+0+0	3	6	COMM104	Media and Communication	2+2+0	3	5
CF301*3	Communication Ethics and Rights	3+0+0	3	6	COMM202	Media Freedom and Rights	2+2+0	3	5
CF103*4	Keywords in Social Sciences	3+0+0	3	6	COMM303	Keywords in Social Sciences: Classical Era	3+0+0	3	6
CF104*5	World History and Civilizations	3+0+0	3	6	COMM304	Keywords in Social Sciences: New Times	3+0+0	3	6
PR401*3	Public Relations Project	3+0+0	3	6	COMM401	Senior Project I	2+6+0	5	8
PR440	Senior Project	3+0+0	3	6	COMM402	Senior Project II	2+8+0	6	10
AT101*1	Principles of Atatürk and History of Turkish Republic I	2+0+0	2	1	HST101	History of Modern Turkey I	2+0+0	2	2
AT102*3	Principles of Atatürk and History of Turkish Republic II	2+0+0	2	1	HST102	History of Modern Turkey II	2+0+0	2	2
PR101*2	Introduction to Public Relations	3+0+0	3	6	KHAS105	Universal Values and Ethics	3+0+0	3	5
KHAS100	Social Responsibility	0+1+0	0	1	KHAS110	Civic Responsibility Project	0+2+0	1	2
POL206	Introduction to Public Administration	3+0+0	3	6	PSIR102	Introduction to Political Science II	3+0+0	3	6
PS202	Policy Making and Analysis	3+0+0	3	6	PSIR102	Introduction to Political Science II	3+0+0	3	6
KHAS101	Origins and Consequences	3+0+0	3	5	PUB101	Principles of Public Relations	3+0+0	3	6
PR102	Fundamentals of Public Relations	3+0+0	3	6	PUB102*1	Principles of Strategic Communication and PR	3+0+0	3	7
PUB102	Principles of Strategic Communication and PR	2+4+0	4	7	PUB102*1	Principles of Strategic Communication and PR	3+0+0	3	7
CF232	Communication Research	3+0+0	3	7	PUB103*1	Social and Political Issues in PR	3+0+0	3	6
KHAS107	Design	3+0+0	3	5	PUB103*1	Social and Political Issues in PR	3+0+0	3	6
PUB103	Social and Political Issues in PR	2+2+0	3	6	PUB103*1	Social and Political Issues in PR	3+0+0	3	6
PR302*3	Persuasion and Propaganda	3+0+0	3	6	PUB202*2	Strategic Corporate PR	3+0+0	3	6
PUB202	Strategic Corporate PR	2+2+0	3	5	PUB202*2	Strategic Corporate PR	3+0+0	3	6
PUB202*1	Strategic Corporate PR	2+2+0	3	6	PUB202*2	Strategic Corporate PR	3+0+0	3	6
PR214	Media and Politics	3+0+0	3	6	PUB204*1	Strategic Political Communication	3+0+0	3	5
PUB204	Strategic Political Communication	2+2+0	3	5	PUB204*1	Strategic Political Communication	3+0+0	3	5
PUB201	Social and Economic Issues in PR	2+2+0	3	6	PUB205	Research Methods for Public Relations	3+0+0	3	5
PR201*3	Communication Campaigns	3+0+0	3	6	PUB301*1	Campaign Design and Management	3+0+0	3	10
PUB301	Campaign Design and Management	2+8+0	6	10	PUB301*1	Campaign Design and Management	3+0+0	3	10
PR304*2	Applied Public Relations Research	3+0+0	3	6	PUB302*1	Risk and Crisis Management	3+0+0	3	10
PUB302	Risk and Crisis Management	2+8+0	6	10	PUB302*1	Risk and Crisis Management	3+0+0	3	10
PR301*3	Public Relations Strategies and Management	3+0+0	3	6	PUB303*1	Strategic Digital PR	3+0+0	3	5
PUB303	Strategic Digital PR	2+2+0	3	5	PUB303*1	Strategic Digital PR	3+0+0	3	5
PR211	Media Analysis	3+0+0	3	6	PUB305*1	PR Sectors: Sports, Entertainment, and Finance	3+0+0	3	6
PUB305	PR Sectors: Sports, Entertainment, and Finance	1+4+0	3	6	PUB305*1	PR Sectors: Sports, Entertainment, and Finance	3+0+0	3	6
PR303*3	Crisis Management	3+0+0	3	6	PUB306*1	Issues in Digital PR	3+0+0	3	6
PUB306	Issues in Digital PR	1+4+0	3	6	PUB306*1	Issues in Digital PR	3+0+0	3	6
CF102*3	Communication and Art	3+0+0	3	6	THR110	Introduction to theatre: rehearsal principles	3+0+0	3	5
KHAS1400	Art, Literature and Controversy	3+0+0	3	5	THR110	Introduction to theatre: rehearsal principles	3+0+0	3	5
TD101	Turkish Language I	2+0+0	2	1	TLL101	Critical Reading and Writing in Turkish I	2+0+0	2	3
TD102	Turkish Language II	2+0+0	2	1	TLL102	Critical Reading and Writing in Turkish II	2+0+0	2	3