

MINOR PROGRAM DESCRIPTION and INFORMATION

Program Name		Media Psychology Minor Program				
Faculty/Department Name		Faculty of Communication / New Media Department				
COMPULSORY COURSES						
CODE	COURSE	T	I	L	CREDIT	ECTS
PSYC100	Introduction to Concepts and Theories in Psychology	3	0	0	3	7
COMM104	Media and Communication	2	2	0	3	5
						Compulsory Courses Total: 12 ECTS
ELECTIVE COURSES (PSYCHOLOGY)						
CODE	COURSE	T	I	L	CREDIT	ECTS
PSYC212	Developmental Psychology	3	0	0	3	6
PSYC223	Social Psychology	3	0	0	3	6
PSYC232	Cognitive Psychology	3	0	0	3	7
PSYC302	Attention and Perception	3	0	0	3	6
PSYC306	Group Processes	3	0	0	3	6
PSYC307	Social Cognition and Attitudes	3	0	0	3	6
PSYC341	Theories of Personality	3	0	0	3	6
PSYC342	Health Psychology	3	0	0	3	6
PSYC409	Memory	3	0	0	3	6
PSYC433	Selected Topics in Social Psychology I	3	0	0	3	6
PSYC435	Selected Topics in Social Psychology II	3	0	0	3	6
						Elective Courses Total: 12 ECTS
ELECTIVE COURSES (PUBLIC RELATIONS AND INFORMATION, NEW MEDIA)						
CODE	COURSE	T	I	L	CREDIT	ECTS
NMD202	New Media and Society	2	2	0	3	6
NMD214	Big Data and Insights	2	2	0	3	5
NMD302	Digital Research Studio	2	2	0	3	6
NMD414	User Experience	2	2	0	3	5
NMD415	Search Engines and Algorithms	1	4	0	3	6
PUB206	Rhetoric and Public Speaking	2	2	0	3	5
PUB304	Reputation and Perception Management	1	4	0	3	6
PUB403	Social Awareness, Responsibility, and Innovation	1	4	0	3	6
						Elective Courses Total: 11 ECTS
						Total: 35 ECTS