MINOR PROGRAM DESCRIPTION and INFORMATION						
Program Name		**Business and Data Management Minor Program**				
Faculty/Department Name		**Faculty of Economics, Administrative and Social Sciences / Business**				
COMPULSORY COURSES						
CODE	**COURSE**	**T**	**I**	**L**	**CREDIT**	**ECTS**
MIS220	Data, Intelligence and Real Life	3	0	0	3	5
BUS402	Strategic Management	3	0	0	3	6
					Compulsory Courses Total: 11 ECTS	
ELECTIVE COURSES						
CODE	**COURSE**	**T**	**I**	**L**	**CREDIT**	**ECTS**
BUS314	Digital Tranformation in Marketing	3	0	0	3	6
BUS325	Quantative Decision Making	3	0	0	3	5
BUS401	Research Methods	3	0	0	3	5
BUS404	Data Driven Marketing	3	0	0	3	6
CMPE140	Computer Programming I	2	2	0	3	6
MIS106	Introduction to Algorithm Design and Programming	3	0	0	3	6
MIS203	Web Programming Languages	3	0	2	4	5
MIS325	Data Mining and Introduction to Business Intelligence	3	0	0	3	7
MIS326	Web and Social Media Analysis	3	0	0	3	6
					Elective Courses Total: 21 ECTS	
					Total: 32 ECTS	