

Faculty of Engineering and Natural Sciences
Seminar
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Characteristics of MIS as a Research Discipline and Profession

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Abstract

In this talk, I am going to introduce essential characteristics of Management Information Systems as a Research Discipline and Profession. Given the nature of MIS (that is, interdisciplinary), we content that a promising research focus in MIS would be on “finding innovative solutions to real-world technology management problems”. Such focus would be articulated in terms of required educational primitives and reference disciplines. The premise of this focus is further discussed in terms of Design Science Research. Near Field Communication and Augmented Reality are to be provided as exemplary cases.