

# Faculty of Engineering and Natural Sciences Seminar

November 7, 2012; 14:00, Galata Salonu

## Entrepreneurship in Eastern and Western Mindsets

This seminar intends to boost the entrepreneurial thinking and help the participants to understand the entrepreneurial journey from evaluating an opportunity, to launching a wealth creation enterprise, grow it and finally harvest its profits and 7 or its impact. Examples will include technology start-ups and high impact social enterprises. The seminar will focus on differentiating the “Western” and “Eastern” mind-sets in entrepreneurship. From the Eastern perspective, it will describe specifics of the Entrepreneurship Program which is executed by the Hong Kong University Science and Technology, which ranks number one in Asia and number 62 in the world. Finally, the seminar will provide first hand information to the aspiring Turkish entrepreneurs who may be willing to participate to the upcoming international “**HKUST 2013 One Million Dollar Entrepreneurship Competition**”. This well known activity will be held in May 2013 in Hong Kong and it will allow international teams to compete and win cash and in-kind awards totaling 1 million Hong Kong Dollars in “trade show”, “elevator pitch” and “business plans” so that they can start international business.



### Prof. Dr. Ali Beba

**Director, Entrepreneurship Center, Hong Kong University of Science and Technology**  
**Consultant to School of Business and Management, HKUST**  
**Chair, “HKUST One Million Dollar Entrepreneurship Competition”**

Prof. Beba graduated from the Middle East Technical University, Turkey and received his PhD in chemical engineering from the University of Tulsa, Oklahoma, USA. In his 30+ years of profession, he has worked extensively in and outside of Turkey for a range of public and private institutions as well as NGOs, including Smithco Engineering Inc, Procter & Gamble, UNEP, EU and WB. He served as the Chairman of the Environmental Protection and Packaging Waste Recovery & Recycling Trust (CEVKO) and taught engineering, business and entrepreneurship in academic institutions including Colorado State University in the USA; Ege, Yıldız Technical Universities and Ozyegin University in Turkey. In addition to his academic duties, he provided services for SMEs and NGOs to support their R&D projects and help them to draft professional business plans. He was the Academic Director for the Center for Entrepreneurship of Ozyegin University in Istanbul where he taught entrepreneurship to UG and MBA students and executed international outreach entrepreneurship activities such as, the Goldman Sachs Foundation (GSF)’s Global 10000 Women Entrepreneurs Program, European Forum for Entrepreneurship Research (EFER) and Life Long Learning (LLL) projects for EU. Prof. Beba currently serves as a consultant to HKUST School of Business and Management MBA Programs and as the Director of the HKUST Entrepreneurship Center. He is also the chairperson of annual ‘HKUST One Million Dollar Entrepreneurship Competitions.’”