

PUBLIC RELATIONS AND INFORMATION DOUBLE MAJOR PROGRAM			
1. YEAR 1. SEMESTER			
Course Code	Course Name	ECTS	EXPLANATION
KHAS101	Origins and Consequences	5	<b>COMMON</b>
KHAS103	History of Humankind	5	<b>COMMON</b>
KHAS105	Universal Values and Ethics	5	<b>COMMON</b>
KHAS107	Design	5	<b>COMMON (KHAS107 is not a compulsory course in the Law Department. Students of the Law Department must take KHAS107 in the Public Relations and Information Double Major Program)</b>
KHAS109	Computational Thinking	5	<b>COMMON (KHAS109 is not a compulsory course in the Theatre Department. Students of the Theatre Department must take KHAS109 in the Public Relations and Information Double Major Program)</b>
TLL101 / TLL103	Critical Reading and Writing in Turkish I / Speaking, Reading and Writing in Turkish for International Students I	3	<b>COMMON</b>
1. YEAR 2. SEMESTER			
Course Code	Course Name	ECTS	EXPLANATION
<b>Core Elective Course of 10 ECTS in total</b>		10	<i>Core Electives taken from the Major Program and passed successfully can be transferred as Core Electives in the Public Relations and Information Double Major Program. However, if the courses to be transferred as Core Elective courses to the Public Relations and Information Double Major Program are not 10 ECTS in total, must be completed.</i>
KHAS110 / KHAS120	Civic Responsibility Project / Civic Responsibility Project for International Students	2	<b>COMMON</b>
TLL102 / TLL104	Critical Reading and Writing in Turkish II / Speaking, Reading and Writing in Turkish for International Students II	3	<b>COMMON</b>
COMM102	Audiovisual Production	5	<b>COMMON for Visual Communicaton Design, Radio, Television and Cinema, Advertising, New Media</b>
COMM104	Media and Communication	5	<b>COMMON for Radio, Television and Cinema, Advertising, New Media</b>
PUB102	Principles of Strategic Communication and PR	7	<b>COMMON for Visual Communicaton Design, Radio, Television and Cinema, Advertising, New Media</b>
2. YEAR 3. SEMESTER			
Course Code	Course Name	ECTS	EXPLANATION
HST101	History of Modern Turkey I	2	<b>COMMON</b>
COMM201	Audiovisual Culture	5	<b>COMMON for Visual Communicaton Design, Radio, Television and Cinema</b>
PUB201	Social and Economic Issues in PR	6	
2. YEAR 4. SEMESTER			
Course Code	Course Name	ECTS	EXPLANATION
HST102	History of Modern Turkey II	2	<b>COMMON</b>
COMM202	Media Freedom and Rights	5	<b>COMMON for Visual Communicaton Design, Radio, Television and Cinema</b>
PUB202	Strategic Corporate PR	5	
PUB204	Strategic Political Communication	5	
3. YEAR 5. SEMESTER			
Course Code	Course Name	ECTS	EXPLANATION
PUB301	Campaign Design and Management	10	
PUB303	Strategic Digital PR	5	
3. YEAR 6. SEMESTER			
Course Code	Course Name	ECTS	EXPLANATION
PUB302	Risk and Crisis Management	10	
4. YEAR 7. SEMESTER			
Course Code	Course Name	ECTS	EXPLANATION
COMM401	Senior Project I	8	<b>COMMON for Visual Communicaton Design, Radio, Television and Cinema, Advertising, New Media</b>
Course Code	Course Name	ECTS	EXPLANATION
COMM402	Senior Project II	10	<b>COMMON for Visual Communicaton Design, Radio, Television and Cinema, Advertising, New Media</b>
PUBLIC RELATIONS AND INFORMATION DOUBLE MAJOR PROGRAM FIELD AND FREE ELECTIVE COURSES			
<b>COMM / PUB Field Elective Course of 76 ECTS in total</b>		76	<i>Free Elective courses taken from the Major Program and successfully completed, the COMM / PUB coded and non-compulsory courses in the Department of Public Relations and Information can be transferred as the Field Elective of the Department of Public Relations and Information. However, if the courses to be transferred to the Public Relations and Information Double Major Program are not 76 ECTS in total, must be completed.</i>
<b>Free Elective Course of 31 ECTS in total</b>		31	<i>Field Elective courses (non-COMM / PUB coded courses and Field Elective and Non-Compulsory Courses in the Department of Public Relations and Information) taken from the Major Program and passed successfully can be transferred as Free Elective courses in the Department of Public Relations and Information. However, if the free elective courses to be transferred to the Public Relations and Information Double Major Program are not 31 ECTS in total, must be completed.</i>
<b>GRAND TOTAL: 240 ECTS</b>			