No. OGN.CAB.2014/256

The Statistical, Economic and Social Research and Training Centre for Islamic Countries (SESRIC), a subsidiary organ of the Organisation of Islamic Cooperation (OIC), presents its compliments to the Esteemed Embassies of OIC Member Countries, and has the honour to inform that the Centre is supporting the World Islamic Trade Fair that will be held in Congresium International Convention & Exhibition Centre on 11-13 September 2014 in Ankara, Republic of Turkey. The Fair will be organized within the framework of IMEX2014 which includes two simultaneous events: World Islamic Trade Fair and World Islamophobia Congress.

In this respect, the Centre would highly appreciate if the Esteemed Embassies of the OIC Member Countries could kindly share the enclosed information note about the World Islamic Trade Fair with the relevant authorities in their respective countries to encourage their participation. The Centre would also like to inform that all the relevant information and updates about the Fair could be accessed by visiting the official website: www.worldislamictradeexpo.com.

The Centre avails itself of this opportunity to renew to the Embassies of OIC Member Countries the assurances of its highest consideration.

Ankara, 10 June 2014

To: Embassies of the OIC Member Countries

Enc: Information Note about the World Islamic Trade Fair
WORLD ISLAMIC TRADE FAIR

VENUE: Congressium International Convention & Exhibition Centre, Ankara, Republic of Turkey

DATE: 11-13 September 2014

SIMULTANEOUS EVENT: The World Islamic Trade Fair will be organized within the framework of IMEX2014 which also includes World Islamophobia Congress.

COORDINATORS & SPONSORS:
- Prime Ministry of Republic of Turkey
- Turkish Cooperation and Coordination Agency (TIKA)
- Statistical, Economic, Social Research and Training Centre for Islamic Countries (SESRIC)
- Ministry of Health of Republic of Turkey
- General Secretariat of Developing 8 Countries (D8)
- Union of Municipalities of Turkey (TBB)
- Turkish Industrial Management Institute (TUSSIDE)
- Religious Affairs Foundation of Republic of Turkey
- Turkish Standards Institution (TSE)
- Independent Industrialists’ and Businessmen’s Association (MÜSİAD)
- Middle East Industry and Trade Center (OSTİM)

AIM: The Trade Fair will be a great opportunity for the participants to demonstrate their latest products and services, examine recent market trends, and improve cooperation and collaboration with other participating firms and institutions.

THEMES:
- Information and Communication Technology: Software & hardware companies, telecommunication firms, private firms and public institutions dealing with e-services such as e-municipality, e-government, e-commerce, e-visa, e-health, e-justice
- Higher Education: Universities and other higher education institutions
- Health: Public/private hospitals and health centers, tourism agencies experienced in health tourism, pharmaceutical companies
- Islamic Banking and Finance: Islamic banks, Islamic finance institutions
- Halal Food and Products: Public/private firms producing halal food and products, halal food and products certification and regulation authorities
- Textile Industry: Textile companies, textile engineering, design and fashion departments of educational institutions, leading companies in Islamic fashion

EXHIBITION AREA: For IMEX2014, an exhibition area of 3000m² has been allocated within the Congressium International Convention & Exhibition Centre. Private meeting halls and facilities can also be provided to the delegations of attending countries upon request.

REGISTRATION The participating institutions should complete their registration through filling the registration form at:


All the updates regarding IMEX2014 will also be accessible on:

http://www.worldislamictradeexpo.com/

For further information, please do not hesitate to contact by:

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