9th March 2014
H.E. Mrs. Hatun Demirer
Ambassador
Embassy of The Republic of Turkey
Kingdom of Bahrain

Under the Patronage of H.E. Shaikh Khalid Bin Abdulla Al Khalifa, The Deputy Prime Minister of Bahrain. Medpoint Design and Events Management is Organizing the third “Bahrain Exhibition for Training and Education Pre Employment 2014.”

We are pleased to extend our invitation to the Turkish Embassy for participation in "Bahrain Exhibition for Training and Education Pre Employment 2014."

Medpoint Design and Events Management Company has been organizing Bahrain Exhibition for Training and Education Pre Employment successfully for two consecutive years. The third “Bahrain Exhibition for Training and Education Pre Employment 2014” will be held on the 23rd and 24th of April 2014 from 08:30-13:00 Hrs and 16:00-20:00 Hrs at Bahrain International Exhibition & Convention Centre (BIECC) Hall 2.

Medpoint Design and Event Management strives to create opportunities for participating private and public sector companies, organizations, Universities (including National and International delegates) Educational Training Institutions to recruit secondary school students and fresh graduates and also gain knowledge on the process of training and recruitment of the selected candidates.

This exhibition provides Universities, Institutes and Companies in Bahrain and abroad a platform to represent their respective organizations and their services to a broader audience and raise organizational image, profile, awareness, and market exposure for future intakes. Furthermore, Bahrain Exhibition for Training and Education Pre Employment presents marketing opportunities to the participants through social media marketing, bulletins and (Post event publicity) and offers networking opportunities to educators, students and businesses. Please find the attached files, which include the Event profile.

We await your response and participation in “Bahrain Exhibition for Training and Education Pre Employment 2014.”

Noora Bint Khalifa A. Aziz Al Khalifa
Chief Executive Officer
Medpoint Design and Events Management

Kindly find below the link for the gallery for Btraining:
http://medpoint-design.com/Btraining

For more information please contact:
Noora Al-Sawwaf
Communication Officer
Tel: 77333365
Training
Bahrain Exhibition For Training & Education Pre Employment 2014

H.E. Shalih Khalid bin Abdulla Al Khalifa
Deputy Prime Minister of the Kingdom of Bahrain

23rd & 24th April 201
Bahrain International Exhibition & Convention Centre (BIEC)
Medpoint Event Management is organizing a third “Bahrain Exhibition for Training and Education Pre Employment” on 23rd & 24th April 2014 from 08:30 -12:30 Hrs and 16:00-19:00 Hrs at Bahrain International Exhibition & Convention Centre (BIECC) Hall 1.

**Benefits for participants:**
It is a great opportunity for Training Institutes, Universities and Companies to gain knowledge on how to train or recruit fresh students from the Secondary Schools and Bachelor degree holders.

**Following information could be used by individual institutions/organizations with regard to the exhibition.**

**Anticipated Benefits for Universities and other Educational Providers:**
- Can nominate and invite graduate students to be at this stand so that the companies participating in the exhibition will meet graduated students with the aim of recruiting them.
- Meeting with prospective students and their parents.
- Raising institutional image, profile, awareness, and market exposure for the future intakes.
- Post event publicity through social media marketing, bulletins and word of mouth.
- Offering networking opportunities to educators, students and businesses.
- Meeting with professionals who are considering changing their careers

**Anticipated Benefits for Employers and Employment Agencies:**
- Will have an opportunity to obtain a large number of CVs of students from participating Universities, Institutions and Schools.
- Meeting and interviewing with students who are interested in employment.
- Giving information to students who want a change in their career path.
- Offering students the chance to look at different options for career paths.
- Providing a platform for networking amongst students and employers.
- Conducting targeted recruitment campaigns for both the local and regional market.
- Meeting with educational providers supplying the markets.
Benefits for Directors of Training and Development sectors:
The benefits include:
• Professional Diploma courses by Tamkeen.
• Academic Qualification courses provided by the Higher Education Council.
• Directors may select candidates for training in their organizations.

Target group:
1. Secondary students.
2. Graduates of Secondary, Colleges and Universities.
3. Seeking better career opportunities.
5. Training & Recruitment Managers.

Dont miss this opportunity
TAMKEEN is going to subsidize companies / establishments who would book space or booths through TAMKEEN’s TARWEEG program by 80% of the total cost of the booked space.

The number of students expected to attend government schools during the period of the exhibition:
Expected participants 6000 students.

Promotional Magazine: 15000 copies full color
Distribution mechanism: During the exhibition.
Exhibitor Form

Please send this form by fax to the following address:

Medpoint
P.O. Box 37209 - Manama - Kingdom of Bahrain
Telephone: (+973) 77333338, (+973) 36330044
          (+973) 39802594, (+973) 77333339
Fax:     (+973) 17490155, (+973) 17919699
Email:   habib@medpoint-design.com
         nadya@medpoint-design.com
         reem@medpoint-design.com

Our Company is pleased to participate in the following:

<table>
<thead>
<tr>
<th></th>
<th>A Exhibitor</th>
<th>BD 3,996</th>
<th>$ 10582</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>B Exhibitor</td>
<td>BD 1,998</td>
<td>$ 5333</td>
</tr>
</tbody>
</table>

Company Name:

Contact persons:

Mailing Address:

City:                  Country:    Postal Code:

Telephone:             Fax:       Mobile:

E-mail:                

Signature               

Payment may be made by:

Bankers Drafts/Cheque payable to Med Point Design
B-Training Magazine Size W: 20cm x H: 25cm

Please send this form by fax to the following address:

Medpoint
P.O. Box 37209 - Manama - Kingdom of Bahrain
Telephone: (+973) 77333338, (+973) 36330044
           (+973) 39802594, (+973) 77333339
Fax: (+973) 17490155, (+973) 17919699
Email: habib@medpoint-design.com
       nadya@medpoint-design.com
       reem@medpoint-design.com

Our Company is pleased to advertise the following

☐ A full-page Ad in the last page BD 600 $1600

☐ A full-page Ad in an inside page BD 500 $1333

Company Name:

Contact persons:

Mailing Address:

City: Country: Postal Code:

Telephone: Fax: Mobile:

E-mail:

Signature

Payment may be made by:

Bankers Drafts/Cheque payable to Med Point Design
# Exhibitor Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>A Exhibitor BD 3,996/$ 10582</th>
<th>B Exhibitor BD 1,998/$ 5333</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mentioning the exhibitor's name and logo in all booklets.</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Putting the exhibitor's logo big as the organizer's in the Banner backgrounds, visible places in the exhibition hall.</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Entitled for stand fittings at exhibition hall.</td>
<td>✓ 36 Sq.M</td>
<td>✓ 18 Sq.M</td>
</tr>
<tr>
<td>Executive officers will be treated as VIPs during the exhibitoto</td>
<td>✓ 2 invitations</td>
<td>✓ 1 invitation</td>
</tr>
<tr>
<td>Company advertisement in the exhibition booklet</td>
<td>✓ 1 Full pages</td>
<td>✓ Half Page</td>
</tr>
<tr>
<td>Being honored during the opening ceremony</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Printing the exhibitor's name in the event's invitations</td>
<td>✓</td>
<td></td>
</tr>
</tbody>
</table>