Kadir Has University
Faculty of Art and Design; a 10th Anniversary Event

Graphic Designer Peter Brugger, is going to give a talk about Typography and provide insights about developing a Typeface.

“How do I Develop a Typeface?”

Workshop title: "Analyze and create sans serif type"

Text about the workshop: We will have a closer look at some classic sans serif typefaces, analyze the details and structure of these typefaces to use this knowledge to create our own letters.

Materials needed: 3B pencil, fineliner (black), marker (black), tracing paper, standard white paper, scissors, ruler, scotch magic tape.

Number of people: max. 25 (15 GD + 10CD)

Who can join the workshop: Everybody who is interested in Type/Typography

Peter Brugger is a Graphic and Type Designer currently living in Istanbul, Turkey. He served an apprenticeship at a printer. He studied Visual Communications at the Basel School of Design Switzerland, Pforzheim University - School of Design Germany and at the Nova Scotia College of Arts and Design Halifax Canada. He taught Typography and Type Design at the Stuttgart State Academy of Art and Design. He designed the type families Gringo and Matryoshka which are licenced to the fontlabel VolcanoType. His work has often been awarded and published.

April 10, Thursday 2014 – Cibali Hall, 11:00
Kadir Has Main Campus, Cibali/İstanbul